

RIVERSIDE KEY COMPANIES

Hi-Tech

Bourns

Over fifty-five years ago co-founders Marlan and Rosemary Bourns set up shop in their tiny 384 square-foot garage in Altadena, California. Their idea to provide a method of accurately determining an aircraft's vertical position solved a crucial problem for pilots. Today, Bourns is a global corporation, with worldwide headquarters in Riverside, California. Bourns manufactures a range of products that impact almost every aspect of today's electronic industry including telecommunications, computer, industrial, instrumentation, automotive, consumer, audio and medical. With nine other facilities around the world, Bourns has continued growing through acquisitions and start-ups.

Product lines include precision potentiometers, panel controls, encoders, resistor/capacitor networks, chip resistors/arrays, inductors, transformers, resettable fuses, thyristor-based overvoltage protectors, line feed resistors, gas discharge tubes, telephone station protectors, 5-pin protectors, industrial signal, irrigation and petroleum protectors, CATV coax protectors, signal data protectors, indoor and outdoor POTsplitters, network interface devices and integrated circuits.

Contact Information:

Gordan Bourns, President & CEO
(951) 781-5299
gordan.bourns@bourns.com
www.bourns.com

Encore Pharma

Encore Pharmaceuticals Inc. (Encore Pharma) is a drug discovery and development organization focused on early steps in streamlining the introduction of effective new products to the healthcare marketplace. Together with its two LLCs, Encore Pharma Development Services and Encore Pharma Laboratories, Encore Pharma offers all the resources necessary to speed the journey of a new healthcare product from laboratory bench through preclinical and clinical development and on to FDA approval.

Headquartered in University Research Park, a newly constructed business and research complex in Riverside, California, Encore Pharma is an immediate neighbor to the University of California's planned "incubator" facility for academic researchers.

Encore Pharma is comprised of a unique group of professionals who excel at combining scientific rigor with clinical experience, strategic savvy and regulatory expertise. Scientists possess a breadth of knowledge that allows effective development services in many therapeutic areas. In addition to developing intellectual property through a variety of in-house R&D operations, Encore Pharma Laboratories works collaboratively with other organizations, both academic and commercial. The professionals of Encore Pharma Development Services bring decades of academic and industry experience to the drug development process, providing strategic, preclinical, clinical and regulatory support services for its clients.

Contact Information:

Dietnar Bauer, Director of Business Operations

(951) 275-5890 xt28

dbaur@encorepharma.com

www.encorepharma.com

I/O Software

I/O Software, Inc. is a privately held software company headquartered in Riverside, California. For over ten years, I/O Software has been a leading independent technology provider for clients within the information security industry. True to its 'honest broker' status, I/O Software's security products are designed to interface with a wide range of user authentication technologies including biometrics, Public Key Infrastructure (PKI) and tokens.



I/O Software has a long history of establishing close working relationships with many of the key technology providers and players in the industry including Sony, Microsoft, Intel, Visa, Veridicom, Toshiba, Fujitsu, NEC, Mitsubishi, Iridian Technologies, Oki, AuthenTec, Rainbow Technologies, Kingston, Panasonic, SecuGen, and Targus. Awards and recognitions include the prestigious PC Magazine's Editors Choice Awards, SIIA's Codie Awards, Frost & Sullivan's Technology Innovation Award, Ernst & Young's Entrepreneur of the Year Award, Deloitte & Touche's Fast 50 Award, and the introduction of BAPI into the permanent collection of the Smithsonian Technology Institute.

Contact Information:

William Saito, President & CEO

(951) 222-7600

www.iosoftware.com

Luminex

Luminex Software, Inc., develops distinctive data storage products that tackle the complex challenges of storing, archiving, distributing and protecting data. Complemented by quality customer service, Luminex's innovative products create real value for their customers. The Data|WARE™ Product family simplifies CD and DVD creation for small to large businesses in finance, healthcare, prepress, government and education. Luminex's Virtual|BLUE™ line of parallel channel and ESCON emulators links IBM and plug-compatible mainframes with UNIX and Microsoft® systems, resulting in improved operations and economics for large data centers. Luminex is privately held and headquartered in Riverside, California, with additional offices in San Diego, California, and Beaverton, Oregon.

Established in 1994 in Riverside by its founders and current owners, Brian Hawley of Riverside, Michael Saunders of Riverside and Arthur Tolsma of Redlands, Luminex has



grown its business dramatically in the past several years and outgrew its former 6,000 square foot headquarters facility located on Indiana Avenue in the City of Riverside. In October of 2003, Luminex was named one of the fastest-growing technology companies in North America by both Deloitte and Touche's 2003 Fast 500 and INC. Magazine's INC. 500. The company has continued to

grow with a 496% revenue growth over the last five years. In July of 2004, Luminex moved into its new worldwide headquarters located in the Hunter Business Park of Riverside, CA. Luminex occupies 15,000 square feet, including a large research and development lab and production and assembly space.

Contact Information:

Brian Hawley, CEO
(951) 781-4100 xt112
bhawley@luminex.com
www.luminex.com

QMotions

Headquartered in Riverside, QMotions specializes in developing state-of-the-art, PC and console-based gaming technologies that incorporate “full-motion” participation from players. In April 2004, QMotions launched QMotions-Golf, a PC-based golf game for Windows in which players use a specially designed swing arm to drive, chip or putt a tethered golf ball with a real golf club. Sophisticated electronics measure the ball's direction and speed characteristics and incorporate these measurements into the Windows golf game being played. The company is also developing a series of systems for enthusiasts of all major sports, including baseball.



In late 2004, QMotions, Inc. relocated its corporate headquarters from downtown Riverside to the City of Riverside's 56-acre University Research Park (URP), which provides intellectual and business development support and competitiveness to small and expanding technology-based companies. Occupying approximately 12,000 square feet of the 25,000-square-foot facility, the location accommodates the firm's 15 employees and warehouse space.

Contact Information:

Amro Albanna, President & CEO

(951) 786-9474

aalbanna@qmotions.com

www.qmotions.com

Manufacturing

Fleetwood

Fleetwood RV is a division of Fleetwood Enterprises, Inc. (NYSE: FLE), a leading recreational vehicle manufacturer and a leading producer and retailer of manufactured housing. Fleetwood's recreational vehicle line includes motor homes, travel trailers, fifth wheels, truck campers and folding trailers. Fleetwood RV products are distributed through a nationwide network of more than 1,200 dealers. Fleetwood has recently experienced stardom. Fleetwood RV supplied Universal Pictures with three Pace Arrows, which were used for interior, exterior and action scenes for Universal Pictures' "Meet The Fockers," the sequel to the successful comedy film "Meet The Parents" that starred Robert De Niro and Ben Stiller.

Contact Information:

Amy Coleman

(951) 351-3607

<http://www.fleetwood.com/>

Kiwi Indian Motorcycles

Founded in 1988, Kiwi Indian Motorcycles is located at Fairgrounds Street and occupies 10,000 square feet of space. Kiwi specializes in the manufacturing and distributing of retail and wholesale vintage Kiwi Indian motorcycle parts. As a small business, Kiwi's decision to occupy space in Riverside is largely due to the friendly, welcoming treatment they received from the development department.



Contact Information:

Mike Tomas, Owner

(951) 780-5400

kiwi@kiwi-indian.com

www.kiwi-indian.com

Quebecor

Quebecor World Inc. (NYSE: IQW, TSX: IQW.SV)

is one of the largest commercial print media services companies in the world. The Company is a leader in most of its major product categories, which include magazines, inserts and circulars, books, catalogs, specialty printing and direct mail, directories, digital pre-media, logistics, mail list technologies and other value-added services. The Company has approximately 38,000 employees working in more than



160 printing and related facilities all over the world. In 2002, Quebecor relocated from Ontario to Riverside. They signed a long-term agreement with Space Center to occupy 196,000 square feet of a 437,297 square foot build-to-suit building at Space Center Sycamore Canyon in the Sycamore Canyon Business Park area of the city of Riverside. The plant focuses on the retail market and has significantly strengthened Quebecor World's presence on the West Coast.

Contact Information:

Tony Ross, Director of Communications
(514) 877-5317

www.quebecorworld.com

Superform

Superform is the world's leading suppliers of aluminum and composite superplastically formed components, supplying parts to major companies such as Boeing, Lockheed, Bombardier, British Aerospace and many others across the globe including components for the F-22 Raptor Jet.

Over the past 25 years they have developed a range of unique forming processes to meet our customers requirements. Today, Superform have two manufacturing sites, in the UK and USA, and offer five forming solutions for materials ranging from medium strength aluminum alloys to high strength airframe alloys and composites.



As well as offering a wide range of forming options Superform has strengthened our subsidiary processes and now provide a complete partnership solution to industries of all sizes. With in house CATIA and MasterCam CAD/CAM systems, 5 axes milling and the capability of forming panels up to 3 x 2m in size Superform offer a

true one stop solution to many 3D sheet forming requirements from low volume car body panels to specialist aerospace components to decorative building panels.

The USA facility was opened in 1986, based in Riverside, California, where it is ideally placed to service the needs of customers in the North and South American and Austral-Asia markets.

Contact Information:

Mike Reynolds Executive V.P./General Manager
(951) 351-2385

www.superform-aluminum.com/susa

Trademark Plastics

Trademark Plastics, Inc., a leader in custom injection molding and mold making for the medical industry, was founded in 1989 by Jerry Carty and currently operates 24 hours, seven days a week. Nearly 70% of their products are sold to medical device companies. The company motto is, “The best way to predict the future is to create it.” As part of that credo, Trademark moved its operation to Riverside in July of 2004. Trademark leased a new 100,000 square foot state-of-the-art building



in the Hunter Highlands Corporate Park within the city of Riverside. The company relocated from Rancho Cucamonga in an effort to save money on energy cost. Moving to Riverside will save Trademark over a million dollars in utility expenses over the next four years. The company currently employs 150 people and plans to expand to approximately 240 employees over the next two years.

Contact Information:

Jerry Carty, President/CEO

(951) 941-8810

www.trademarkplastics.com

Retail/Restaurant

Marios



Featuring some of the most creative and masterful dishes in Riverside, Mario's Place is a well known Italian restaurant that is the perfect setting for those who wish to impress and enjoy some first class food. Enjoy live jazz and wonderful drinks from their well stocked bar. The menu is varied and features a nice selection of appetizers, salads and gourmet pizzas. Marios offers terrific pasta and risotto dishes, along with some impressive beef, lamb chops, veal and fish entrée created by Chef Leoni.

Contact Information:

Andrea Palagi

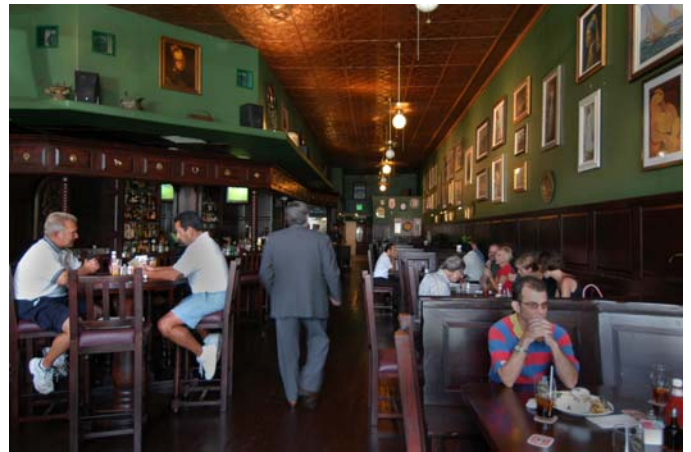
(951) 684-7755

www.mariosplace.com

Royal Falconer

Richard Faulkner, owner of the Royal Falconer British Pub and restaurant in Redlands, recently celebrated his grand opening with hundreds in attendance at his second store in downtown Riverside. The English pub-style menu and lively pub offerings have pulled Riversiders and visitors alike to the south part of Main Street, which has historically been characterized as "off the beaten path."

Downtown's central entertainment, judicial and business district is located within walking distance, just a few blocks north. Faulkner noted the expansion of the downtown core district and successfully predicted the demand for additional offerings at its periphery.



Contact Information:

Richard Faulkner, Owner

(951) 684-4281

Sevilla

Sevilla is located in The Marketplace on Mission Inn Avenue. Café Sevilla offers both a restaurant dining experience and a Tapas Bar. In the Tapas Bar patrons enjoy live Rumba and Flamenco guitarists every night. The menu features a wide selection of hot and cold Tapas and drinks from the full bar. The beautifully decorated restaurant offers a full menu of authentic Spanish and seafood cuisine in a casually elegant atmosphere.



Club Sevilla hosts dancing to a wide variety of Latin-flavored music and live bands seven nights a week and spectacular Dinner Shows every Friday, Saturday and Sunday evening.

Contact Information:

Tony Pistillo

(619) 778-4233

(619) 778-0611

www.cafesevilla.com

Toad in the Hole

The Toad in the Hole Restaurant is located in the California Towers building at the corner of Main Street and University Avenue. The Redevelopment Agency's Restaurant Assistance Program provided important financial assistance to bring the restaurant to the Downtown District in January of 2004. The restaurant specialty is prime rib. They offer outdoor dining and a renovated bank vault is available for private parties.

Contact Information:

Diana Bradfield

(951) 369-8792

www.toadinhole.com



Office

A) Legal

Best Best & Krieger

Best Best & Krieger LLP is a full-service law firm with more than 150 attorneys in offices strategically located to serve California's fastest growing communities. In meeting the needs of public and private sector clients, BB&K offers unique experience in handling complex, multi-disciplinary issues and providing solutions of common interest to leaders of both business and government. Best Best and Krieger was founded when Raymond Best purchased the law library of John G. North, the son of the founder of Riverside, and opened his office for the practice of law on the second floor of the Evans Building. The Riverside office, which was the firm's founding office, is located in downtown Riverside, two blocks from the County's historic Beaux Arts courthouse. Best Best and Krieger has 85 practicing attorneys in the Riverside office representing clients in a variety of practice areas.

Contact Information:

George Reyes
(951) 686-1450
www.bbklaw.com

B) Finance/Investments

Merrill Lynch

Merrill Lynch & Co., Inc., is one of the world's leading financial management and advisory companies, with offices in 35 countries and private client assets of approximately \$1.3 trillion, at the end of 2003. Merrill Lynch has three core businesses – Global Private Client, Global Markets & Investment Banking Group and Merrill Lynch Investment Managers – offering a range of services for private clients, small businesses, institutions and corporations, and financial intermediaries.

As an investment bank, the company acts as a leading global underwriter of debt and equity securities and strategic advisor to corporations, governments, institutions and individuals worldwide. Some of the services Merrill Lynch provides include Securities brokerage and trading, investment banking and origination, brokerage and dealer related activities.

Contact Information:

Paul Meinhold, Manager
(951) 686-2442
www.ml.com

C) Banking

Altura Credit Union

Located on Campus Parkway in Canyon Springs, Altura Credit Union is the fastest growing credit union in the nation. Altura offers a full line of Small Business Services including lending, checking, and savings options geared for business. Along with the exceptional products offered, Altura Credit Union prides itself on providing customer service with a personal touch.



Contact Information:

Ricki McManis

(951) 203-8488

www.alturacu.com

D) Insurance

Talbot Insurance & Financial Services

Talbot Financial Corporation is located off Latham Street near Downtown. Talbot is a diversified distributor of financial products and services, specializing in insurance and annuities. With more than 60 offices in 20 states and over \$2 billion in annual premiums, they are one of the nation's top twenty insurance brokers and one of the country's largest distributors of investment products through banks, thrifts, and credit unions. Offering impressive access to insurance markets, national reach but local focus, and the highest standards of customer service, look to Talbot for all of your insurance and financial services needs. Talbot Financial Network is one of America's leading third-party marketers of investment products, including annuities to brokerage general agencies and financial institutions nationwide.

Contact Information:

Nicholas Goldware

(951) 788-8500

www.talbotcorp.com

E) PR/Marketing

O'Reilly Communications

O'Reilly Public Relations (OPR) is the largest public relations firm in the Inland Empire, with an established track record of success in local, regional and national communications campaigns.

Based in Riverside, OPR serves a diverse client base that includes public agencies, elected officials, environmental organizations, think tanks and multinational corporations with interests across California and the nation.

Contact Information:

Patrick O'Reilly/ Lou Monville

(951) 781-2240

lmonville@oreillypr.com

www.oreillypr.com

F) Medical

Haider Spine Center (HSC)

Haider Spine Center (**HSC**) is a private practice established in 1992 by Thomas T. Haider, MD. Recently, Dr. Haider opened a new 30,000 square foot Medical and Rehabilitation Center equipped with a state the art Open MRI, an enclosed Therapeutic Pool and a Physical Therapy Facility. HSC is considered one of the leading Spine Centers in Southern California for the treatment of spinal disorders and spine research. Located in the City of Riverside, the center is in the heart of the Inland Empire and surrounding communities. Haider Spine Center (HSC) provides you with Multi-Specialty Spine Services.



of

Contact Information:

Thomas T. Haider, MD

(951) 413-0200

www.haiderspinescenter.com

Developers & Brokers

A) Industrial/Office

Magnon Industrial Development

The Magnon Companies are the oldest and largest commercial development corporation in the Riverside area. Incorporated in 1977, The Magnon Companies trace their commercial real estate beginnings to 1970 with founder Ray Magnon. The Magnon Companies provide commercial real estate development services along with general contracting and professional property management. The Magnon Companies developed and built over three million square feet of buildings, primarily in Office and Industrial Parks in the Inland Empire area. Magnon is the largest private landlord in the Riverside area and today has holdings in Riverside of nearly one million square feet. Magnon Properties are home to a large variety of clients; from large national and international corporations to small incubator start-up firms; from cutting edge technology companies to various levels of governmental agencies.



Contact Information:

Ray Magnon, President, The Magnon Companies
(951) 369-6884

dmagnon@aol.com

<http://users.aol.com/MagnonCo/home.html>

Ian DeVries, First VP, CBRE-Industrial/Manufacturing
(951) 256-2028

iandevries@cbre.com

www.cbre.com

Vindar Batoosingh, First VP, CBRE-Office
(909) 418-2134

vindar.batoosingh@cbre.com

www.cbre.com

RCI

Riverside Commercial Investors, Inc., (RCI), was founded in 1984 as a commercial real estate development and investment company. RCI has focused its development activities in the Inland Empire area of Southern California and its offices are located in The Loring Building in Downtown Riverside, California. RCI's recently completed projects in the Hunter Park area include 600 Palmyrita Avenue, a 72,000 square-foot, dock-high, multi-tenant industrial building, 601 Columbia Avenue, a 64,000 square-foot, dock-high, multi-tenant industrial building, 1200 Marlborough Avenue, a 67,000 square-foot, dock-high divisible building, and 1050 Palmyrita Avenue, a 98,000 square-foot, dock high building.



Current projects located in Hunter Park are The Grove, a seven building, 350,000 square-foot master planned office project, Pacific Park, a six building 334,168 square-foot development, Iowa Center, a 92,198 square-foot office/industrial project, and Highland Corporate Center, a 35 acre industrial project. Development projects in Mira Loma feature Interstate Business Center, a 236,000 square-foot dock high multi-tenant industrial park, DeForest Circle, a 231,888 square-foot bulk distribution building, and Eastpoint Industrial Park, a 40-acre industrial project.

Contact Information:

Rufus Barkley

(951) 788-6100 xt2

rcb3@pacbell.net

Silagi Development

Silagi Development is an active commercial real estate investment and development company started in Thousand Oaks, California in 1985. In addition to sizable California commercial property holdings, Silagi is very active in the Phoenix market with almost 1,600,000 square feet of commercial space recently acquired or planned for construction. The company has recently completed the Gateway Office project located in the Riverside MarketPlace near Downtown. Following the success of that development, Silagi has begun construction on the Market Street Corporate Center.



Contact Information:

Moshe Silagi

(805) 494-7704

<mailto:silagidevelopment@yahoo.com>

Turner

Turner Development Corporation is a full service real estate company, which specializes in the acquisition, development and management of industrial and commercial real estate in Southern California. Based in Newport Beach, CA, Turner Development is the master developer for Turner Riverwalk. The project features a 73-acre master planned business park with a campus-like setting. The project offers Class A office buildings for sale and lease, Industrial flex space and neighborhood service retail.



Contact Information:

Mike Kendall, Vice President

(949) 677-5812

<http://turnerriverwalk.net>

B) Housing

Van Daele Development Corp.

Van Daele Development is a privately held real estate development corporation based in Riverside. The company builds approximately 600 homes each year in Southern California, generating annual sales of \$100-\$200 million.

Contact Information:

Pat Van Daele, President & CEO

(951) 354-2121

www.budgetrac.com/vandaele.pdf

Tower Realty

Recipient of the Riverside Area Board of Realtors Top Ten Award, Tower Realty offers a full range of real estate services in residential, land, commercial, and investment real estate. Their Realtors list and sell over 25% of their own company's listings.

Contact Information:

Brent Lee, Realtor

(951) 369-8002

grgbush@aol.com

CITY OF RIVERSIDE CONTACTS:

City of Riverside

Ronald O. Loveridge, Mayor
951 826-5551 rloveridge@riversideca.gov

Dom Betro, Councilman, Ward 1
951 826-5991 dbetro@riversideca.gov

Ameal Moore, Councilman, Ward 2
951 826-5991 amoore@riversideca.gov

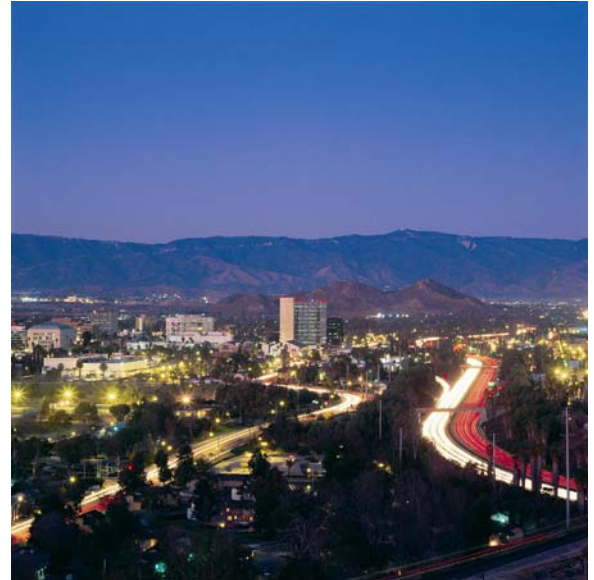
Art Gage, Councilman, Ward 3
951 826-5991 agage@riversideca.gov

Frank Schiavone, Councilman, Ward 4
951 826-5991 fschiavone@riversideca.gov

Ed Adkison, Councilman, Ward 5
951 826-5991 eadkison@riversideca.gov

Nancy Hart, Councilman, Ward 6
951 826-5991 nhart@riversideca.gov

Steve Adams, Councilman, Ward 7
951 826-5991 sadams@riversideca.gov



Tom Evans, Interim City Manager
951 826-5553 tevans@riversideca.gov

Michael Beck, Assistant City Manager
951 826-5190 mbeck@riversideca.gov

Ennette Nusbaum, Communications Officer
951 826-5997 enusbaum@riversideca.gov

Belinda Graham, Development Director
951 826-5664 bgraham@riversideca.gov

Cheryl Dye, Economic Development Manager
951 826-5665 cdye@riversideca.gov

David White, Business Attraction Manager
951 826-5659 dwhite@riversideca.gov

Conrad Guzkowski, Redevelopment
Program Manager
951 826-5964
cguzkowski@riversideca.gov

Joyce Powers, Redevelopment Area
Manager
951 826-5769
jpowers@riversideca.gov

Gerald Buydos, Economic
Development & Legislative Affairs
Manager
Public Utilities
951 826-5475
gbuydos@riversideca.gov



Greater Riverside Chambers of Commerce

Cindy Roth, CEO & President
951 683-7100 CROTH@riverside-chamber.com

Candace Wiest, Chairman of the Board, GRCC
President & CEO, Inland Empire National Bank
951 788-2265 cwiest@e-iend.com

Lou Monville, Incoming Chairman, GRCC
Vice President, O'Reilly Communications
951 781-2240 lmonville@oreillypr.com